



Somaiya Vidyavihar

K J Somaiya College of Engineering

(An Autonomous Un-aided Institute - Affiliated to University of Mumbai & Approved by AICTE)



BloomBox - Entrepreneurship Cell KJSCE

Website: www.bloomboxkjsce.com, Email: bloombox.kjsce@somaiya.edu

Contact: 91 022 6644 9191 / 9015

BloomBox Council 2017-18

Principal: Dr. Shubha Pandit

Faculty coordinators:

Sagar Korde (I.T)

Anushri Joshi (Mechanical)

Inderjit Dhanjal (Electronics)

Student Body:

Chairperson:

Akshat Kacheria (T.Y COMPS)

Vice-Chairperson:

Ninad Mulay (T.Y ETRX)

Manasi Paradkar (T.Y EXTC)

Treasurer:

Adarsh Totla (S.Y IT)

Social Media and Content Head:

Janhavi Ambre (S.Y ETRX)

Corporate Head:

Alisha Routray (S.Y EXTC)

Campus Company Head:

Vatsal Sachde (S.Y EXTC)

Vidyanagar, Vidyavihar, Mumbai-400 077, India. Telephone (91-22) 6644 9191 Fax: (91-22)

21025272 College Website: www.somaiya.edu/kjsce



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Events Head:

Chetan Kachaliya (S.Y IT)

Campus Company Wing:

Rajat Bucha (S.Y IT)

Corporate Relations Wing:

Yash Gupte (S.Y COMPS)

Siddharth Rai (S.Y IT)

Kaushal Wattamwar (S.Y MECH)

Social Media & Content Wing:

Yash Kenia (T.Y COMPS)

Nidhi Gorde (T.Y EXTC)

Manan Patel (S.Y EXTC)

Events & Public Relation Wing:

Swapnil More (S.Y IT)

Kinjal Ashra (T.Y EXTC)

Sarthak Shah (S.Y EXTC)

Innovation Wing:

Niraj Shah (S.Y EXTC)



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Role of Chairperson and Vice-Chairperson:

- Defining the objective and schedule for the year
- Maintaining coordination amongst all wings
- Coordinating with RIIDL, SIMSR, faculty
- Connecting with other E-Cells
- Permissions
- Deciding flow of communication
- Presentations and addressing audience
- Representing BloomBox at various forums
- Explore and connect Ecell to Alumni network for projects, internships, sponsorship or incubation

Role of Treasurer:

- Budget formation and approval
- Accounts
- Report file



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Role of Social Media and Content Head:

- Maintaining coordination amongst Social Media & Content Wing, and Events & Public Relation Wing
- Defining the objective of various events
- Leading the social initiatives
- Searching for social enterprise ideas and providing structure for social enterprises.
- Online publicity
- Handling online presence
- Maintaining Google drive
- Report maintenance

Role of Campus Company Head and Campus Company Wing:

- Managing and promoting existing campus company
- Providing mentors for guidance and review
- Campus company showcase
- Campus company idea generation to start more campus companies
- Creating structures to tap progress of existing campus companies and format for new campus to apply
- Search of potential technical products on campus

Role of Corporate Head and Corporate Relations Wing:

- Inviting Speakers for speaker sessions
- Sponsorship and fundraising
- Webinars
- Speakers for GyaanBox



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Role of Social Media & Content Wing:

- Designing posters/banners/online material of BloomBox events
- Designing and maintaining the BloomBox wall
- Collecting and organizing photographs of all BloomBox events
- Designing/Updating/Maintaining the website, Instagram Page, Facebook Page, LinkedIn profile.

Role of Events Head and Events & Public Relations Wing:

- Organizing speaker session
- Management activities
- Organising Flagship events – Gang Rush, Sell-a-Thon, Chefprenur (MasterChef Somaiya)
- Connecting with institutions for boosting social enterprise
- Expanding the network of BloomBox to various institutions

Role of Innovation Wing:

- Coordination with RiiDL
- Publicity to spread awareness about Product Development Cycle and available support
- Search of potential technical products on campus
- Providing Mentors for guidance and review
- Technical workshops
- Coordinating with industry projects
- Speaker for GyaanBox
- Publicity and Report maintenance