

K. J. Somaiya College of Engineering, Mumbai-77
(Autonomous College Affiliated to University of Mumbai)

BloomBox Council 2015-16

Principal: Dr. Shubha Pandit

Ecell Incharge: Hetal Mundra, EXTC

Advisors :

1. Chairperson, Innovation and Entrepreneurship cell, SIMSR: Dr. Radha Iyer
2. RIIDL team
3. Dean of Student Affair: S. A. Hanumante

Faculty coordinators: We are glad to announce that since August 2015, following faculty coordinators are joining Ecell,

1. Abhishek Bhaduria, Mechanical
2. Sushma Kadge, Electronics
3. Era Johri, IT
4. Poonam Bhogale, Computer
5. Khyati Jani, EXTC (Part of Ecell since July 2014)

Student Body:

Chairperson-Ashmi Chheda(B.E. Computer)

Vice-Chairperson-Mit Shah(B.E. Computer)

Vice-Chairperson-Siddhi Parthe(B.E. EXTC)

Networking Manager-Raj Gandhi(B.E. EXTC)

Social Wing Leader- Damini Arora(B.E. IT)

Web Development and Design &content Team:

Chirag Shah (T.E. IT)

Deepika Palukurthi (T.E. EXTC)

Shrenik Doshi(T.E. IT)

Social Wing:

Moiz Meyaji(S.E. Mech)

Viral Gala(S.E. IT)

Campus Company Wing:

Pushkar Bhattacharya(T.E. ETRX)

Kairav Shah(S.E. Mech)

Harsh Ghelani(S.E. ETRX)

Bindita Joshi(T.E. EXTC)

Akash Sotta(T.E. Mech)

Events and Engagements Wing:

Shikha Parikh(S.E. IT)

Sapna Thakkar(S.E. EXTC)

Mehmood Deshmukh (S.E. Computer)

Aishwarya Badgular(S.E. IT)

Arushi Agarwal(S.E. EXTC)

Corporate Relations Wing:

Anay Gondhalekar(T.E. ETRX)

Bhakti Bhadra(S.E. EXTC)

Hashmeet Singh Chadda(S.E. IT)

Mansi Shah(S.E. EXTC)

Innovations Wing:

Abhinav Kshirsagar(S.E. Mech)

Ayush Varma(S.E. Computer)

Rosemary Gigi(S.E. EXTC)

Satyam Mhatre(S.E. IT)

Anand Khismatrao(S.E. IT)

Website: www.bloomboxkjsce.in

facebook.com/bloomboxkjsce

@BLOOMBOX_KJSCE

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Role of Chairperson and vice-chairperson:

- Defining the objective and schedule for the year
- Maintaining coordination amongst all wings
- Coordinating with RIIDL, SIMSR, faculty
- Connecting with other ECELLs
- Permissions
- Deciding flow of communication
- Presentations and addressing audience
- Representing BloomBox at various forums

Role of Vice chairperson:

- Budget formation and approval
- Accounts
- Report file

Role of Networking Manager:

- Coordinating with RIIDL
- Expanding the network of BloomBox to various institutions.
- Explore and connect Ecell to Alumni network for projects, internships, sponsorship or incubation.

Role of Social Wing leader:

- Defining the objective and schedule for Kartavya
- Connecting with institutions for boosting social enterprise
- Coordinating with SIMSR, faculty
- Connecting with other social wings of ECELLs
- Permissions
- Deciding flow of communication

Role of Website Development and Design & content team:

- Designing posters/banners/online material of BloomBox events
- Designing and maintaining the BloomBox wall
- Collecting and organizing photographs of all BloomBox events
- Designing/Updating/Maintaining the website and Facebook page
- Online publicity
- Handling online presence
- Maintaining Google drive

Role of Corporate Relations Wing:

- U-intern program(exploring internship opportunities)
- Inviting Speakers for speaker sessions
- Sponsorship and fund raising
- Webinars
- Updating and maintaining a pool of ideas and innovations prevalent in the other E-Cells and corporate world
- Speakers for GyaanBox
- Publicity and Report maintenance

Role of Events and Engagement Wing:

- Organizing speaker session
- Management activities
- Organising Flagship events – Gang Rush, MasterChef Somaiya and Campus Company Competition.
- Managing GyaanBox activities
- Publicity and Report maintenance

Role of Innovation Wing:

- Co-ordination with RIIDL
- Publicity to spread awareness about Product Development Cycle and available support
- Search of potential technical products on campus
- Providing Mentors for guidance and review
- Technical workshops
- Coordinating with industry projects
- Speaker for GyaanBox
- Publicity and Report maintenance

Role of Campus Company Wing:

- Managing and promoting existing campus company
- Providing mentors for guidance and review
- Campus company showcase
- Campus company idea generation to start more campus companies
- Creating structures to tap progress of existing campus companies and format for new campus to apply
- GyaanBox
- Alumni entrepreneurs network building
- Publicity and Report maintenance

Role of Social Wing:

- Leading the social initiatives
- Searching for social enterprise ideas and providing structure for social enterprises
- Connecting with institutions for boosting social enterprise
- Coordination with Kartavya volunteers under different projects/initiatives.
- Publicity and Report maintenance

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List of our campus companies:

- 1) Tool Trunk
- 2) Artsy Craftsy
- 3) Writing Wonders
- 4) Generation Going Green
- 5) Tech It In
- 6) R.E.A.D.
- 7) TEN
- 8) Ingenious spaces
- 9) Emporia
- 10) Codex

Our first student venture: SnackBar – Treat Yourself